



Six-Figure Stylist | Week 7

# How to Stand Out In a Crowded Market

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# THE COURSES

*at a glance*

01

Non-negotiables

02

Master your energy + overcoming  
limiting beliefs

03

Creating Boundaries

04

Time Management

05

Define your "why"

06

The numbers you need to know

07

How to stand out in a crowded  
market

08

Develop your brand

**Week 7:**

How to stand  
out in a  
crowded  
market.

To begin this week watch Video 7.

Video Notes + Takeaways:

**I get to choose who I share my energy with.**

# Week 7 | Homework

Take a moment to remind yourself of your DREAM client. Who is she/he? What services do they like? How do they make you feel? Why are you excited to see them?

Now that we're crystal clear on who we want to attract, how do you need to start showing up to grab his/her attention?

What makes you unique?

What does your everyday style say about you?

Does that come across on your social media?

Would your ideal client want to handout with you?

How are they able to stay connected with you outside of the salon?

What is your specialty? If you don't have one, maybe now is the time to think about how you can really niche down on one thing that makes you stand out!

If the answer is no to most or even if it's "kinda", I challenge you to step into this higher version of yourself.

Embody this Stand Out Stylist you described!

How does she show up to work?

How does she speak and greet her guests?

How does she feel when she charges her worth?

# Your Weeks' Daily Ritual Practices

TODAY AT:

I'LL FEEL....

BECAUSE I....

TODAY AT:

I'LL FEEL....

BECAUSE I....

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I'LL FEEL....

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TODAY AT:

I'LL FEEL....

BECAUSE I....

# Your Weeks' Daily Ritual Practices

MORNING DAILY GRATITUDE:

NIGHTS REFLECTION: WHAT WOULD YOU DO DIFFERENLY?

MORNING DAILY GRATITUDE:

NIGHTS REFLECTION: WHAT WOULD YOU DO DIFFERENLY?

MORNING DAILY GRATITUDE:

NIGHTS REFLECTION: WHAT WOULD YOU DO DIFFERENLY?

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MORNING DAILY GRATITUDE:

NIGHTS REFLECTION: WHAT WOULD YOU DO DIFFERENLY?

# Week 7 | Reflection

What's changed from the beginning of the week to now?

How am I feeling?

What's been coming up for me in this week's assignments?

Is there anything I would do differently?

I can't wait to....